

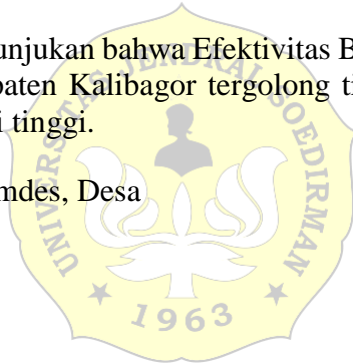
## RINGKASAN

Salah satu Bumdes yang berhasil mengembangkan usahanya ada di Desa Srowot, Kecamatan Kalibagor, Kabupaten Banyumas. Bumdes yang dinamakan Usaha Jadi Untung Bersama atau disingkat menjadi UJUB. Sehingga menarik untuk melihat Bagaimana Efektivitas program Badan Usaha Milik Desa dalam Keberhasilan Peningkatan Sumber Pendapatan Asli Desa.

Tujuan penelitian ini untuk mengetahui Efektivitas program Badan Usaha Milik Desa dalam Keberhasilan Peningkatan Sumber Pendapatan Asli Desa di Desa Srowot Kecamatan Kalibagor. Metode Penelitian adalah kuantitatif dengan menggunakan metode penelitian survey. Teknik pengambilan responden adalah *purposive sampling* dan *snowball sampling*. Teknik pengumpulan data meliputi wawancara, observasi, dan dokumentasi. Validitas data yang digunakan adalah menggunakan teknik *Product Moment* dan untuk melihat reliabilitas menggunakan teknik alfa cornbach.

Hasil penelitian ini menunjukan bahwa Efektivitas Bumdes UJUB di desa Srowot, kecamatan Kalibagor, kabupaten Kalibagor tergolong tinggi dengan persentase 78,5 persen masuk dalam kategori tinggi.

Kata Kunci : Efektivitas, Bumdes, Desa



## ***SUMMARY***

One of the Bumdes who has successfully developed his business is in Srowot Village, Kalibagor District, Banyumas Regency. Bumdes which is called Usaha Jadi Profit Bersama or abbreviated as UJUB. So it is interesting to see how the effectiveness of the implementation of Village-Owned Enterprises in the Success of Increasing Village Original Sources of Income.

The purpose of this study was to determine the effectiveness of the implementation of Village-Owned Enterprises in the Success of Increasing Village Original Income Sources in Srowot Village, Kalibagor District. The research method is quantitative using survey research methods. The technique of taking respondents was purposive sampling and snowball sampling. Data collection techniques include interviews, observation, and documentation. The validity of the data used is the Product Moment technique and to see the reliability using the cornbach alpha technique.

The results of this study indicate that the effectiveness of Bumdes UJUB in Srowot village, Kalibagor district, Kalibagor district is high with a percentage of 78.5 percent in the high category.

Keywords: Effectiveness, Bumdes, Village

